



Dear Vendor,

We would like to invite you to consider participating in an exciting event for horse owners at the Madonna Inn Expo Center on Tuesday evening, March 12<sup>th</sup>, 2019 from 4:30pm-8:30pm.

The event is expected to be attended by up to 600 horse owners from San Luis Obispo County. These attendees will be drawn from the membership of local horse clubs and organizations, as well as the client lists of local equine veterinarians. This group of horse owners represents individuals with active lives surrounding their horses, and are regular consumers of goods and services related to horse ownership.

The Expo is designed to be a Trade Show event, with different levels of commercial sponsors as well as non-profit organizations, horse clubs and veterinary professionals providing demonstrations/presentations of topics related to the horse's wellbeing.

Booth space starts at \$250 for a 10 x 10' booth, \$350 for a 10 x 20" and a 10 x 30" available. There is also some limited space for custom booths to include larger products such as vehicle, trailers and tractors.

Space is limited, and available on a first come first served basis.

For more info contact:

Kristin Dell or Amanda Dingley – SLO Horse Expo 2019 Coordinators

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